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July 2, 1997

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DAVID E. COLTON\*

J. RANDALL COOK

JEFFREY L. MAGENAU\*\*

\*ADMITTED N.Y. & PA.

\*\*ADMITTED MD.

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

FFICE OF THE SECRETARY

EX PARTE OR LATE FILED

Re:

Federal Communications Commission

IB Docket No. 96-220

Notice of Ex Parte Presentation

COCKET FILE COPY

Dear Mr. Caton:

Mr. William F. Caton

1919 M Street, N.W.

Washington, D.C. 20554

Acting Secretary

Room 222

Orbital Communications Corporation ("ORBCOMM") hereby notifies the Commission, pursuant to Section 1.1206 of the Commission's Rules, that it met yesterday afternoon with Ms. Jane Mago of Commissioner Chong's office with regard to the above captioned proceeding. Attending the meeting on behalf of the ORBCOMM were myself and Mr. Alan Parker. We discussed the issues addressed in our June 18, 1997 letter to Chairman Hundt and the June 23, 1997 letter from multiple signatories, copies of which are attached. In addition, we explained how exclusion of ORBCOMM from the second processing round at this point would not increase the number of new entrants possible, nor would such exclusion do anything to resolve the contention for the downlink spectrum in the 401 MHz band. An original and one copy of this notice are being submitted to the Secretary's Office for inclusion in the record. In addition, copies are being furnished to Ms. Mago. If you have any questions with regard to this matter, please direct them to the undersigned.

Sincerely,

Stephen L. Goodman Counsel for ORBCOMM

Attachments

cc: Jane Mago

No. of Ocples recid. OJ-Z.

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June 18, 1997

The Honorable Reed E. Hundt Chairman Federal Communications Commission Room 814 1919 M Street, N.W. Washington, D.C. 20554

Re: IB Docket No. 96-220

Dear Chairman Hundt:

Orbital Communications Corporation ("ORBCOMM") is writing this letter as a follow up to the meeting in your office last Friday. We greatly appreciate the time you took to meet with the Little LEO industry, and wanted to highlight a few of the most important points made during the meeting. In addition, we wanted to make clear our positions on the Staff's proposal put forth at that meeting and to respond to a few specific assertions made by another applicant.

We have been working since the Fall of 1989 to make LEO technology a marketplace reality, and we are well on our way to system deployment. ORBCOMM filed its application and petition for rulemaking in February 1990, and received its license from the Commission in October, 1994. Our first two satellites are in operation providing initial commercial services, and the rest of the constellation will be launched at the end of this year and early next year. We are participating in this current processing round for two limited purposes:

(I) ORBCOMM is seeking to move its feeder link uplinks to the Transit Band (149.9-150.05 MHZ), because this band was not available when ORBCOMM originally filed its application; and (ii) ORBCOMM is seeking a small amount of additional spectrum to support the deployment of

The Transit Band was allocated globally for LEO satellite systems at WARC-92, and the United States amended its Table of Frequencies to incorporate use of the Transit Band for Little LEO spectrum in February 1993. Based on staff advice, however, ORBCOMM deferred seeking use of that spectrum until the second processing round.

twelve more satellites in its constellation in order to enhance service availability in the Northern latitudes (including Alaska, Canada, Northern Europe and Russia).2

As we tried to convey during the meeting, there are several points of disagreement between ORBCOMM and the staff proposal. We are most concerned with the suggestion that the first round licensees would now automatically be expelled from this processing round. ORBCOMM believes that such an exclusion is unlawful, bad policy and unnecessary.

## Automatic Exclusion of the First Round Licensees Would Be Arbitrary and Capricious and also Constitute Unlawful Retroactive Rulemaking

When ORBCOMM responded to the Public Notice initiating the second processing round, there was no limit on the eligibility of the first round participants. Indeed, the Part 25 Rules with respect to geostationary satellites specifically contemplate making additional capacity available to incumbent operators, going so far as to allow additional orbital positions even to licensees with unconstructed or unlaunched satellites. Such a policy acknowledges the need for satellite licensees to plan their systems many years in advance. Moreover, the Commission affirmatively placed STARSYS and VITA into this processing round, so it would be unfair an unlawful to make the first round licensees ineligible retroactively.

The claimed need to exclude the first round licensees based upon the "public interest" in increasing the number of competitors does not withstand scrutiny. First, the reasonable needs of all of the applicants, including the first round licensees, can be accommodated. This is particularly true in ORBCOMM's case, since we are seeking only a small additional amount of downlink spectrum. Second, significant competition will exist regardless of the number of additional systems licensed in this processing round. ORBCOMM will be competing against GE/STARSYS (a large U.S. licensed Little LEO system), foreign licensed Little LEO systems (including systems licensed by Russia and France), Big LEO systems

In its license modification request being considered in this proceeding, ORBCOMM originally requested an additional 90 kHz of downlink spectrum. ORBCOMM has subsequently improved the efficiency of its satellite system design, and only requires 70 kHz to support the twelve additional satellites. In addition, these system improvements allow ORBCOMM to reduce its already licensed service link downlink requirements by 40 kHz, so that in essence the additional satellites require only an incremental 30 kHz of spectrum above the amount already licensed to ORBCOMM.

(including Iridium, Globalstar, TRW/Odyssey and ICO Global, all of which plan data services), geostationary systems (including Inmarsat and AMSC), and for several services with terrestrial offerings (including CDPD, Narrowband PCS and Cellemetry). Under these conditions, it makes little sense to dismiss at this point the first round licensees, especially without considering the public interest benefits that the small additional spectrum could bring.

Given these significant legal infirmities in the Staff's proposal, Commission adoption of such a plan is likely to be successfully challenged at the Court of Appeals. If that occurs, then the Commission will have to expend significant efforts in revisiting these issues, and more importantly, the deployment of new systems will be delayed while these issues are resolved. Such a course of action would thus be adverse to the public interest, and is avoidable.

# Dismissal of the First Round Licensees from this Processing Round Would Disserve the Public Interest in Material Respects

ORBCOMM also believes that it would directly disserve the public interest to exclude the first round licensees automatically. As ORBCOMM has demonstrated, a small amount of additional downlink spectrum will allow ORBCOMM to improve service availability to Alaska, thereby providing messaging and position-location services in those isolated and remote territories. In addition, by enhancing coverage of Canada, Northern Europe and Russia, expanded export opportunities will be provided to ORBCOMM, with the attendant benefits to the U.S. economy. ORBCOMM's partners in Canada, Europe and Russia have confirmed the demand for ORBCOMM's satellite services in these markets, and the additional twelve satellites can ensure that near real time service is available even in these remote areas.

Moreover, no other applicant can provide service as quickly or cheaply, because ORBCOMM can readily incorporate the additional satellites onto the ongoing production line. The other applicants will take years to deploy similar capabilities, assuming *arguendo* they are successful in raising the necessary capital. These various public interest benefits, obtained at relatively low cost, would be lost or at best significantly delayed under the staff's proposal automatically to dismiss ORBCOMM from this processing round.

Attached are two charts reflecting the difference in availability between a 36 and 48 satellite ORBCOMM constellation. As those charts reflect, maximum service outages in Alaska and Canada decline from over ten hours to under 5 minutes, and service availability increases from just over 20% to above 30%.

Finally, the staff proposal appears to be based on the erroneous notion that exclusion of the first round licensees is necessary to allow additional entry. This supposition ignores the fact, as explained above, that (I) new entry will not be precluded by ORBCOMM's modest needs; and (ii) in any event, ORBCOMM and the other first round licensees will be facing competition from a number of sources, including other satellite systems and terrestrial services. Providing ORBCOMM with the opportunity to deploy a more robust satellite system has the added advantage of enabling it to compete more effectively against these other foreign and domestic alternatives, thus allowing consumers to reap the manifold benefits of more robust competition.

### It is Not Necessary to Exclude the First Round Licensees in Order to License the New Entrants

As the "XYZ" alternative demonstrates, the staffs proposal to arbitrarily exclude some of the second round applicants is unnecessary to permit the rapid grant of licenses on a non-mutually exclusive basis. That compromise, agreed to by six of the seven applicants, can accommodate the reasonable needs of all of the pending applicants without needlessly dismissing any of the applications. Although some adjustments or additional demonstrations may be necessary to convince the Department of Defense to permit sharing with more than a single Little LEO system, the Commission should not allow the initial refusal of the Department of Defense to coordinate in good faith to stand as a barrier to the "inclusive" compromise solution. Particularly in light of the availability of better solutions, automatically excluding the first round licensees would be arbitrary and capricious. ORBCOMM therefore urges the Commission to reject the proposal to change the rules now to dismiss the first round licensees from this processing round.

ORBCOMM also believes that the Commission need not adopt new rules if its intent is simply to winnow out the field of applicants. Following the first ever negotiated rulemaking that included eight weeks of concerted effort by all of the interested parties, the Commission in 1994 adopted standards for determining the Little LEO qualifications and incorporated those into the Part 25 Rules. The Commission failed to apply those standards to the applicants in this processing round. As ORBCOMM demonstrated previously, none of the remaining new applicants had provided convincing evidence in the record that it meets the present financial qualifications standard, particularly if the Commission uses the expected actual costs of construction, launch and operation of the initial two satellites of the applicant's constellation as detailed in the applications (including significant non-recurring engineering and other development expenses), rather than the artificially low figures proffered by the applicants. A large amount of up-front costs are necessarily incurred in construction of the satellites, and those costs must be

included in the "hurdle" the applicants must show they can meet; the overly simplistic pro rata calculations of the applicants ignore these very real costs. 2

### The Commission Need Not be Bound by Leo One's Claimed Strict Adherence to its Self Serving Business Plan

ORBCOMM also wants to take this opportunity to address a few remarks made by Leo One at Friday's meeting. ORBCOMM was surprised and confused by counsel for Leo One's statement that no one had disputed their analysis based on the Department of Justice guidelines. ORBCOMM had strongly criticized that analysis in its Reply Comments in this proceeding. As ORBCOMM demonstrated, the Leo One "analysis": (i) was based on a severely flawed definition of the market; (ii) excluded the foreign licensed systems from its calculations (not to mention the exclusion of Big LEOs and geostationary satellite systems); (iii) was entirely speculative since full Little LEO services are not yet even available; and (iv) was based on a static view of the market that simply equates potential capacity with market share. Thus, Leo One's counsel was wrong—the record includes well-founded attacks on Leo One's "analysis" under the Department of Justice guidelines.

It is also somewhat ironic that at the meeting Leo One repeated its claim that ORBCOMM is a monopolist. Indeed, in its Comments in this proceeding, Leo One asserts that with respect to several markets (defined by the need for timeliness of transmissions), Leo One will

See generally, ORBCOMM Comments on CTA's Application, February 24, 1995, at pp. 3-7; ORBCOMM Comments on E-SAT's Application, February 24, 1995, at pp. 2-3; at ORBCOMM Comments on Final Analysis' Application, February 24, 1995, at pp. 2-4; ORBCOMM Comments on Leo One's Application, November 16, 1994, at pp. 5-9. ORBCOMM observes that Final Analysis had subsequently filed a new financial qualifications demonstration, but none of the other applicants has even attempted to update their showings. In the case of Leo One, ORBCOMM specifically questions whether the David Bayer Trust, the ostensible source of funding for Leo One, has suffered in value because of the decline in value of MobileMedia's stock. As the Commission acknowledged in its order granting MobileMedia a ten month stay of the hearing, MobileMedia's stock has declined from \$27 per share in 1995 to \$.50 per share as of June 3, 1997 (and it has now been delisted from NASDAQ). MobileMedia Corporation, FCC 97-197, released June 6, 1997, at ¶ 16.

be the only company capable of providing service. Leo One, however, apparently believes that it will be a "benevolent monopolist," asserting that it will use its profits from the services where it will be the only provider to fight off ORBCOMM's supposed strategic or predatory pricing. The Commission need not resolve this obvious inconsistency in Leo One's position with regard to monopolies, however, because ORBCOMM will offer services to time-sensitive markets and face competition from several sources, notwithstanding Leo One's egregious and erroneous assertions to the contrary. The Commission should not, however, adopt a licensing plan which has been designed to confer unique advantages on Leo One, since under Leo One's proposal, only Leo One would be able to deploy 48 satellites.

Finally, ORBCOMM reiterates its claim that the Commission should not permit itself to be held captive to Leo One's "business plan" in resolving the potential mutual exclusivity. All of the other second round applicants have offered to make reductions in their spectrum needs in order to support a compromise that can accommodate the reasonable needs of the second round applicants. Leo One, in contrast, insists on the sanctity of its business plan, although Leo One has variously described its services as providing "real time," "near real time," "100% availability," and "near 100% availability," thus leading to some confusion over precisely what that plan incorporates. Moreover, as the Commission recognizes in the award of orbital positions to geostationary satellites, the Commission is not bound by an applicant's request for a particular slot, and the slots are treated as fungible notwithstanding their differences in such factors as full-CONUS coverage (which presumably affects an applicant's business plan). The Commission should resolve the issues in this proceeding on the basis of the public interest, not on the basis of a "business plan" concocted by a new company whose owner has experience limited to running

See e.g., Leo One Comments filed December 20, 1996 at Boulton Appendix A p. 19.

Id. Leo One even claims that the public interest will be advanced by its holding such a monopoly.

This assumes, of course, that Leo One is found to be qualified to become a licensee after a hearing is held on the extent of Leo One's owner's involvement in the MobileMedia wrongdoing. ORBCOMM understands that a number of the pending applicants are jointly filing a letter addressing the impact of the MobileMedia investigation on this processing round.

As a result of improved efficiency, ORBCOMM has been able to reduce its downlink needs so that it is seeking only 30 kHz of downlink spectrum above its licensed bandwidth. In addition, with respect to its request for use of the Transit band for a gateway uplink, ORBCOMM is willing to assume the risk that the United States will be successful at WRC-97 in obtaining additional feeder link spectrum allocations.

terrestrial paging and cellular services. This concern is even more pressing in a case such as this where the qualifications of the applicant attempting to persuade the Commission to adopt a licensing plan that excludes most of the other applicants are so open to question. 11

In sum, ORBCOMM believes that the staff proposal is significantly flawed, and its arbitrary disqualification of the first round licensees is patently unlawful and does not serve the public interest. ORBCOMM also believes that the Commission is not bound by Leo One's business plan. ORBCOMM thus urges the Commission to reject the Staff's proposal, and instead to adopt an "inclusive" compromise solution that will allow all of the applicants to be licensed. Adoption of an "inclusive" solution will also eliminate the prospect of lengthy delays resulting from legal challenges and the high likelihood of subsequently having to redesign the Staff's proposal.

Sincerely,

Albert Halprin

Stephen L. Goodman

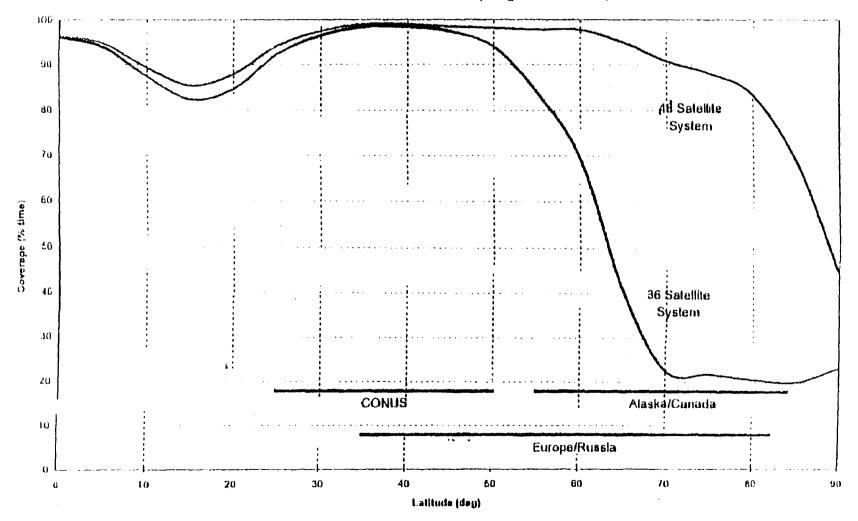
Counsel for ORBCOMM

cc: Commissioner Quello
Commissioner Ness
Commissioner Chong
Parties of Record

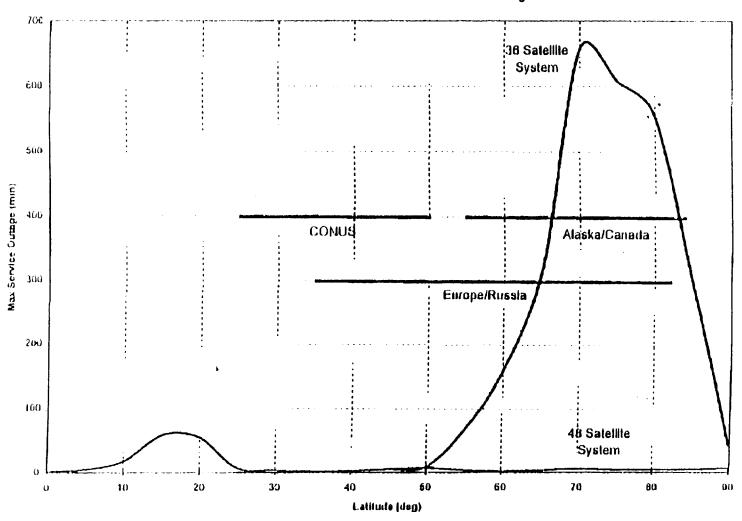
ORBCOMM observes that (i) with respect to the cellular experience, the FCC previously issued \$505,000 in forfeitures against Mr. Bayer for technical violations of the Commission's Rules by his cellular operations (*David A. Bayer*, 7 FCC Rcd 5054, 5057 (1992)), and (ii) with respect the paging experience, the Commission is well aware of the financial troubles and regulatory irregularities of MobileMedia (*MobileMedia Corporation*, FCC 97-197, released June 6, 1997).

#### Addition of 12 Satellites to ORBCOMM System Increases Service Availability in Alaska and Canada to Near Real-Time

Percent of Time a Satellite is in View (5 deg Elevation Mask)



# Addition of 12 Satellites to ORBCOMM System Supports Emergency Communications Throughout Alaska and Canada Maximum Duration of Service Outages



STAIM?

June 23, 1997

RECEIVED

JUN 23 1997

The Honorable Reed E. Hundt Chairman Federal Communications Commission Room 814 1919 M Street, N.W. Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Re: IB Docket No. 96-220

Dear Chairman Hundt:

E-SAT, Inc.("E-SAT"), Final Analysis, Inc. ("Final Analysis"), GE Starsys Global Positioning, Inc. ("GE Starsys"), Orbital Communications Corporation ("ORBCOMM") and Volunteers in Technical Assistance ("VITA") are writing to you to supplement the record with respect to some of the issues raised at our meeting with you on June 13, 1997. As an initial matter, we wanted to thank you once again for providing us with the opportunity to present our views on how best to resolve the pending Little LEO processing round.

As was made clear at the meeting, only two of the seven applicants support the proposed resolution put forth by the International Bureau. The undersigned companies, in contrast, do not believe that the staff proposal presented at the meeting, which includes arbitrary elimination of some of the applicants, will best serve the public interest. We believe that there are compromise solutions that will allow all of the applicants to be licensed in a manner that fulfills their reasonable needs for spectrum even using only the limited amounts of spectrum available to Little LEOs presently.

We also believe that recent developments should be considered by the Commission in determining how best to proceed with the pending applications. At the June

At our meeting with you, the International Bureau staff stated that its proposed Report & Order would establish only two bands for second round Little LEO systems, with only one system licensed in each band. They also proposed to dismiss the second round applications of first round licensees, ORBCOMM, VITA and GE Starsys, impose new and stricter financial qualifications criteria on remaining second round applicants and utilize auctions to resolve any remaining potential mutual exclusivity.

13th meeting, we briefly discussed the impact on this processing round of the MobileMedia hearing.

It was not considered appropriate at that meeting, and it is not necessary here, to address the merits of that proceeding, but we do believe that its impact on the timing of this processing round is not hypothetical, but a very real concern. The Commission recently stayed the MobileMedia proceedings for up to a ten month period to permit the possible sale or restructuring of MobileMedia consistent with the Second Thursday doctrine. Of particular relevance to this processing round was the requirement in that Order that the Bureaus not grant applications in which MobileMedia's principals have attributable interests until the issues designated in the MobileMedia proceeding are resolved as to those individuals:

We take this opportunity to reiterate that the scope of the <u>HDO</u> includes whether any former or current MobileMedia officers, directors and senior managers have engaged in wrongdoing. In this regard, we instruct Commission staff in all Bureaus and Offices that any radio applications in which these former or current officers, directors or senior managers have attributable interests shall not be granted without resolution of this issue as it pertains to that individual, either in the context of this hearing, if <u>Second Thursday</u> relief is ultimately not granted, or in the context of another specific application.<sup>3</sup>/

Presumably this directive encompasses the application of Leo One, since the sole shareholder and identified source of capital for Leo One -- David Bayer -- was an officer and director of MobileMedia. Thus, the Leo One application cannot be granted without first exploring the extent to which Mr. Bayer participated in what the Commission has deemed to be "unprecedented" misconduct in the MobileMedia case.

The undersigned companies are extremely concerned that adoption of the staff proposal, prior to resolution of the cloud on Leo One's legal qualifications, would result in unnecessary and irreparable harm to the interest of the public in a fully competitive and

MobileMedia Corporation, FCC 97-197, released June 6, 1997.

 $<sup>\</sup>frac{3}{2}$  Id. at ¶ 18 (emphasis added).

See also, NetSat 28 Company, L.L.C., DA 97-1216, released June 10, 1997, where the International Bureau modified on its own motion the NetSat 28 license to specify that the authorization is without prejudice to and is subject to the outcome of the MobileMedia investigation, in light of their discovery that David Bayer was a one-third owner of NetSat 28.

vibrant Little LEO industry. In particular, implementation of the International Bureau staff proposal prior to the resolution of Leo One's qualifications would create the realistic possibility that Leo One would be the designated licensee for one of the two new authorized systems, only to be ultimately disqualified. Alternatively, qualified applicants proposing systems that are potentially mutually exclusive with Leo One may have to wait for 10 months or more before it is clear whether or how any applicant for that system may be licensed. This certainly would be an undesirable result.

The staff's proposal would unnecessarily and unreasonably limit licensing to only two new systems out of the seven pending applications by excluding first round applicants and excluding other second round applicants. This puts the Commission in the position of having to designate entrants by regulatory fiat rather than leaving decisions concerning the right approach to this new service to the marketplace. The International Bureau's approach also would most likely result in the use of auctions to resolve mutually exclusive applications, which would have significant deleterious consequences for global mobile satellite services generally. 51

We believe that these draconian measures and dire consequences are completely avoidable. Repeatedly in the course of this lengthy and complex proceeding, six of the seven second round applicants have proven capable of negotiating a comprehensive solution, and in fact, on February 24, 1997, submitted a joint plan for resolution of this proceeding. That plan, referred to as the "X/Y/Z Plan," would permit licensing of all second round applicants, including Leo One. In contrast to the staff proposal, the X/Y/Z Plan would obviate the need to exclude applicants and indeed would maximize entry into this new and innovative service. It also would eliminate the possibility of mutually exclusive applications.

However, Leo One has consistently and steadfastly opposed this solution, to the point of even refusing to engage in joint discussions with the other applicants and the FCC staff on the plan. While all the other applicants in this proceeding have willingly compromised significantly to obtain licenses to bring service quickly to the public, Leo One has refused to give one inch on its own current spectrum demands. To a large degree, it

Our concerns with auctions in this service are fully detailed in the record in this proceeding and include, among other things, the expectation that such an approach by the U.S. would encourage sequential auctions in individual countries for landing rights for these global services. Such a development could significantly, if not permanently, delay deployment of the constellations and the provision of low cost Little LEO services to the public.

It should be noted that the demands that Leo One so tenaciously holds to at this point are different from those on the record in its pending application.

is the intransigence on the part of Leo One that compels the staff to put forth their plan. Now that the Commission itself has called into question the legal qualifications of David Bayer, and therefore Leo One, it is manifestly unfair to resolve this proceeding to meet their "needs" in a way that excludes up to five other applicants and places the public interest at risk.

For these reasons, it is absolutely critical to consider fully in this proceeding the potential impact of these issues concerning the legal qualifications of Leo One before the Commission commits to a course that is opposed by most applicants and that could seriously and adversely affect the public's interest in this nascent industry. Therefore, we strongly urge abandonment of the staff proposal and the adoption instead of the X/Y/Z Plan endorsed by six of the seven applicants. Under this approach, action on Leo One's application would be deferred until its qualifications were established, in the context of a resumed MobileMedia hearing or a separate hearing, during which time spectrum would remain for another large system that could accommodate Leo One's needs.

As you recall, in our meeting last Friday, Leo One asserted that it could not be licensed under the X/Y/Z Plan. Leo One's claim means no more, however, than that they believe that their business plan cannot accommodate the large system spectrum that would be made available to it under the X/Y/Z Plan. As ORBCOMM has repeatedly pointed out to the FCC staff, the demands of both domestic and international coordination in Little LEO services guarantee that all business plans must ultimately be modified. ORBCOMM itself is operating on approximately one third of the spectrum sought under its original business plan. Thus, these Leo One arguments should be given no weight. This is especially true in light of the fact that the X/Y/Z Plan expressly identifies the same spectrum availability for Leo One that it now asserts that it cannot live without, with just slightly reduced capacity.

We believe that with the additional time this plan will provide, it will be possible to demonstrate to the Department of Defense and NOAA that there will not be any additional risk of harmful interference even if their satellite systems share with multiple Little LEO systems rather than a single system. Alternatively, other compromise band plans might be developed in the interim using Little LEO spectrum allocated at WRC-95 and WRC-97 that could accommodate the reasonable needs of all of the pending applicants, including Leo One if it is subsequently found to be legally qualified.

Such a course of conduct is consistent with precedent. As was true in the Big Leo proceeding, deferred applications are not prejudiced if there is spectrum already assigned to accommodate them. Constellation Communications. Inc., 10 FCC Red 2258 (Int'l Bureau 1995); Mobile Communications Holdings. Inc., 10 FCC Red 2274 (Int'l Bureau 1995). In the event that under the X/Y/Z Plan Leo One is ultimately disqualified, we believe the spectrum originally set aside for them could easily be reassigned to the other licensees through negotiations.

If Leo One ultimately were found to be qualified, it could then be awarded the license for the second large system under the X/Y/Z plan. In the meantime, however, the other applicants could be licensed, the spectrum put to use, and the public would not be prejudiced by the delays caused by the need to resolve Mr. Bayer's qualifications to be a Commission licensee as a result of his involvement with MobileMedia. The ability to license the other applicants without having to resolve the issue of Leo One's basic qualifications is a central feature that we believe strongly favors the X/Y/Z plan over the staff's proposed plan.

We urge you to consider these critical issues in determining how best to proceed with Little LEO licensing in light of this significant recent development. Please contact any of the undersigned if you have any questions with regard to this matter.

Sincerely,

Final Analysis, Inc

invaications Corporation

in Technical Assistance

cc: Commissioner Quello Commissioner Ness Commissioner Chong Parties of Record